

“WHAT OUR CUSTOMERS HAVE TO SAY

THE CHALLENGE

What was the challenge at hand before working with us & how did that make you feel?

“I had been struggling to generate new leads in a consistent fashion for some time. My target market are not social types & its hard to meet them in person. I was frustrated because I had everything in place on in the business - including a new website - to be able to focus on delivering value to clients. **I just didn't have enough clients or leads**”.

THE GOAL

What were the goals & expectations going into your campaign? Were you skeptical at all?

“I really wanted to increase my network in my target market & build some good connections that would lead to business. I was a bit apprehensive about a number of things - building a LinkedIn network of people I don't know, having someone else writing to people on my behalf & also investing the money when business was not brilliant”.

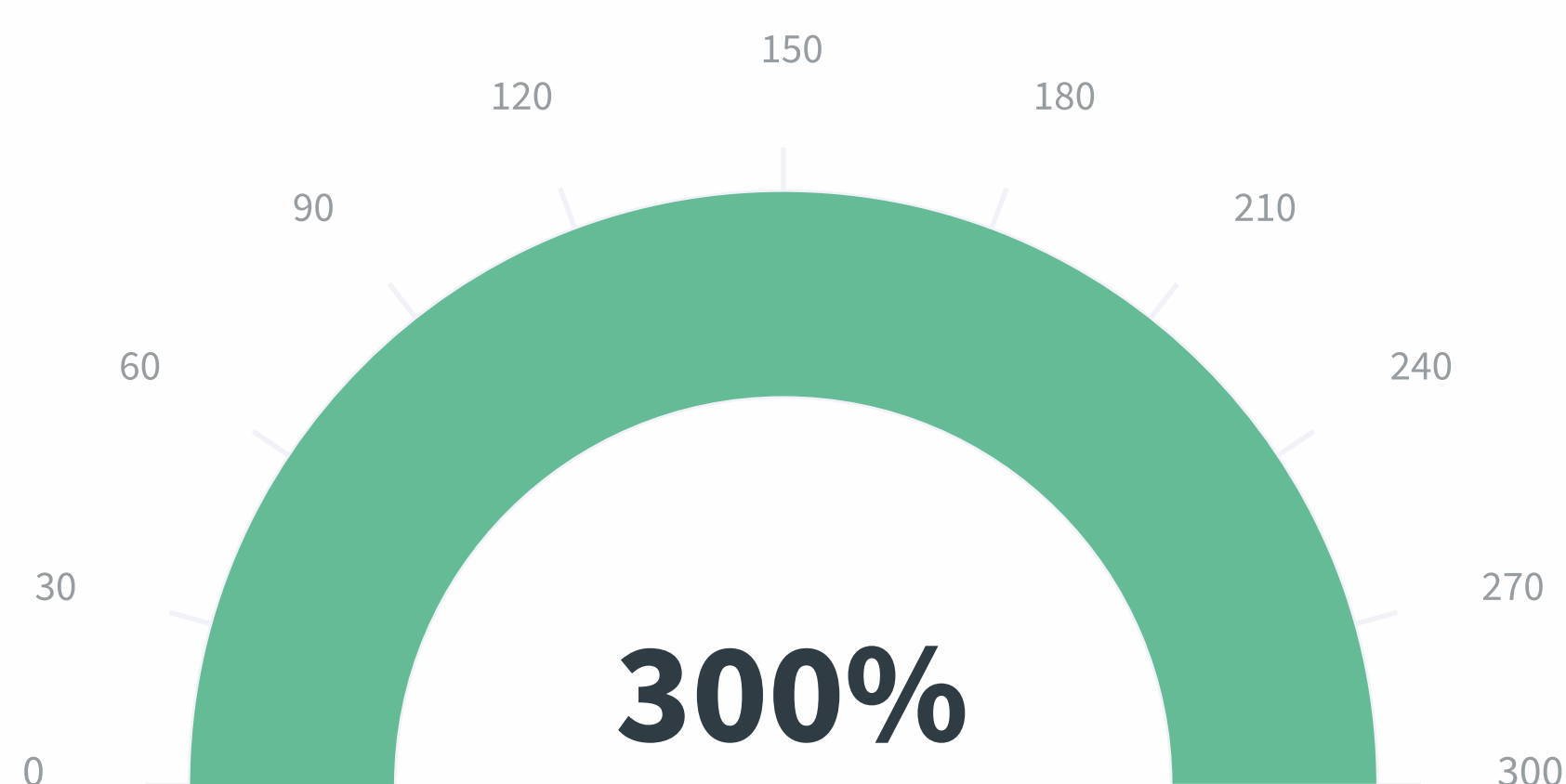
THE RESULTS

How long did it take to win your first client? How many clients did you sign? What kind of projects were they? What is the expected lifetime value of a client?

“Amazingly, we got the first client within about six weeks of beginning the campaign. He was one of the first people to respond to the invitation to connect & we had an initial call during the first month Sales Squared were working on my behalf. In the seven months we've been working together, **I have signed up four new clients, with several others looking likely to come on board before the end of the year**”.

THE RETURN ON INVESTMENT

“My total ROI to date is around 300%”.



TESTIMONIAL

“I'm delighted with the results we've achieved together so far and equally pleased with the partnership we've developed over the months we've been working together. Sales Squared have a lovely collaborative style and a professional attitude to learning from their customers and continuing to increase the value they add”.



Dianne Lowther

Owner of Brilliant Minds Limited, Executive Coach & Master NLP Trainer

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